

Angel BID Ltd
Notes of a meeting to establish the Camden Passage Sub-committee
Held on Wednesday 23 May 2007 in Frederick's

Present

Christine Lovett	Angel BID Ltd
Tracy Henshaw	Angel BID Ltd
Janet Holdstock	Turn on Lighting
Graham Thurston	Camden Passage Arcade
Karen Murdoch	Pierrepont Arcade
Laura Allnatt	Lollipop London Ltd
Annie Moss	Annie's Vintage Clothing
Yvette Pathare	14 Pierrepont Row
Lucy Arnold	34 Islington Green
Calum Robertson	33 Islington Green

Angel Business Improvement District (BID)

Christine explained the Angel BID, the funding streams, the projects identified in the business proposal and clarified that it is a business-led initiative. A fact sheet explaining the BID was circulated and Christine responded to many questions from the table. She confirmed that a database of non-BID levy payers in the defined boundary is currently being compiled and that these businesses would be circulated with all information relating to the BID.

Purpose of the meeting

To establish a working group - the Camden Passage Sub-committee - representing the different sectors to explore ideas and agree priorities that will enable Camden Passage to have a high profile as a shopping area and a tourist attraction within the Angel as a whole. It was agreed that the Camden Passage Sub-committee should include a representative from The Mall, the market, a specialist shop, an antique dealer, a restaurateur/publican and retail. Annie Moss agreed to chair the group and approach businesses in the area to establish the group.

Christine confirmed that this year, under the Brighter element of the BID, the Board have agreed to commit funding to enhance Camden Passage and Chapel Market.

Christine confirmed that Angel BID Ltd would support the Camden Passage Sub-committee by

- Committing up to £20,000 for agreed projects
- Offering advice and contact with supporting businesses (Business Design Centre (BDC) and N1 Centre)
- Offering liaison with external agencies – the police, Transport for London, Islington Council
- Offering communications advice and expertise
- Assisting with obtaining additional funding for specific projects in the area
- Arranging venues and support for Sub-committee meetings.

Improving Camden Passage

A discussion ensued on the best ways to encourage trade and increase footfall in the Passage. Suggestions included

- To encourage more stalls in the Passage, trading up to five days a week
- To encourage traders from other sectors to the area, ie flower market on Sundays, French markets, etc
- To explore the possibility to re-introducing the antiques market at Islington Green outside Reiss
- To encourage licenced stalls outside the Colinsdale Estate in Camden Passage
- To promote and advertise the Passage as widely as possible with the market stalls, the specialist shops and the antique traders working together
- To consider ways to encourage the return of the visitors from abroad
- To improve signs to the Passage from the Angel
- To erect an arch/entrance features to the Passage
- To improve lighting/Christmas lights
- To develop a map that could be distributed at Angel Tube, N1 Centre, BDC and other outlets, which would promote Camden Passage
- To encourage shops to open more frequently and publicise extended opening times
- To address the parking and loading/unloading issues in the area
- Liaising with British Rail regarding advertising at King's Cross
- Developing a booklet, in conjunction with external organisations, for a wider circulation to promote the Angel as a whole, but featuring Camden Passage.
(Christine circulated the example of Camden Town Unlimited, which was distributed with the Sunday Observer.)

Agreed Actions

- Annie to act as Chair and select the working group
- The working group will agree and cost priorities for Camden Passage
- Christine to contact Angel Police Team and Safer Neighbourhood Teams regarding the rough sleepers and drug addicts that frequent the area in the evening
- Christine to feed back on her meeting with St Mungos
- Christine to chase Graham Loveland for a response to his investigation into how markets in other boroughs are supported
- Camden Passage Association will lobby the council on the effects of parking in the area
- Christine to discuss with the Council the re-establishment of the market on the forecourt outside Reiss at Islington Green

Date of first meeting of Camden Passage Sub-committee – Wednesday 13 June at 5.30pm in the Clarence Room, Frederick's